Julie Ramsey

Product Designer

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San Francisco, California

SELECT EXPERIENCE

Present 11/2025

FOUNDING PRODUCT DESIGNER (FULL-TIME)

ROBYN AI

Robyn AI is building an emotional OS: a deeply personal AI that supports mental wellness. Backed by M13 and angels including Lars Rasmussen (cofounder of Google Maps), Bill Tai (seed investor in Canva), Ken Goldman (former CFO of Yahoo), and Christian Szegedy (cofounder of X.ai). As a founding team member, I led the design system and product experience across app and web.

Present 03/2025

WEBSITE & PRODUCT DESIGNER (CONTRACT)

FOR THE LOVE OF (FTLO) TRAVEL

Currently at a global travel agency, I manage CMS updates, scale web assets, and drive SEO and accessibility improvements across 10K images and 36 trips. I support creative development with rapid AI prototyping for desktop and mobile UI.

06/2024 03/2024

MULTIMEDIA JOURNALIST (PART-TIME)

UNIVERSITY of MICHIGAN – SHANGHAI JIAO TONG UNIVERSITY JOINT INSTITUTE (UM-SJTU JI), SHANGHAI, CHINA

Assisting both International Programs and Communications Offices by producing media content that promotes global collaboration.

08/2023 08/2021

GRAPHIC DESIGNER/URBAN PLANNING ASST. (FULL-TIME)

DYETT & BHATIA, OAKLAND, CA

Worked for a national award-winning urban and regional planning company. Projects frequently include large document layout design with high-level graphic, mapping, and photographic content, website upkeep, email campaigns, city project brand identities, public workshops, and providing IT/admin support. Cities I have worked on include: San Diego, Sacramento, Napa Valley, and Oakland.

08/2021 08/2020

PRODUCT MARKETING MANAGER/DESIGNER (FULL-TIME)

MASCOT INTERNATIONAL, INC., BERKELEY, CA

As the sole visual director of this wholesale/retail e-commerce company, my role was to launch a retail website, where I provided all digital content from web design, product photography/videography, copywriting, social media, advertising, and overall brand. I also managed Amazon selling and product optimization.

07/2020 01/2020

DIGITAL CONTENT CREATOR (PART-TIME)

SAMFORD UNIVERSITY, DIVISION I ATHLETICS

Designed print materials for university distribution, directed editorial layout, retouched photos, and illustrated social media graphics and infographics.

12/2019 09/2019

GRAPHIC DESIGN INTERN (PART-TIME)

FOURFEET DESIGN, LONDON, UK

Rebranded client identities with illustration and custom typography. Constructed website content and UX prototypes as well as website banner ads. Mocked up product merchandise for an NBCU movie production.

09/2019 06/2019

GRAPHIC DESIGN INTERN (FULL-TIME)

SYFY NETWORK AT NBCU, NYC

As a summer design intern, my responsibilities included: design ideation and research, formatting of key art for SYFY shows and original movies, creation and design of event merchandise—primarily the execution of print mechanicals for 2019 San Diego Comic Con.

EDUCATION

08/2025 08/2024

CALIFORNIA COLLEGE of the ARTS SAN FRANCISCO, CA

MASTER of DESIGN (MDES)

Human-Computer Interaction Design

GPA: 4.0

07/2024 09/2023

SHANGHAI JIAO TONG UNIVERSITY, SHANGHAI, CHINA

MASTER of SCIENCE (MS)

International Industrial Design Engineering (incomplete)

05/2020 08/2016

SAMFORD UNIVERSITY, BIRMINGHAM, AL

BACHELOR of FINE ARTS (BFA)

Graphic Design

Cum Laude

HONORS & AWARDS

CALIFORNIA COLLEGE OF THE ARTS:

Merit Scholarship Award

SHANGHAI JIAO TONG UNIVERSITY:

Chinese Government Scholarship (awarded full tuition)

SAMFORD UNIVERSITY:

Student Advisory Arts Council, Dr. Eric L. Motley Scholar Award, Dean's Scholarship/List, Founder's Scholarship, Samford University Academic Scholarship, Friends of Samford Arts Scholarship, Arts in Mission Scholarship, International Ambassador.

SOFTWARE

Figma, Adobe Creative Suite (Ai, Ps, InD, Lr, Pr, Acrobat), Office 365, Google Suite, Mailchimp, Wordpress, Wix, Shopify, Blender, Amazon Seller Central, and basic Arduino.

SERVICES

Product Design	**Design Systems**
UX Design	**AI Prototyping**
UI & Visual Design	**Product Strategy & Research**

HOBBIES

Mandarin

Teaching ESL

Photo/Video

@jules-ramsey