



# Julie Ramsey

Visual Designer

→ my portfolio!

[julieramsey.com](http://julieramsey.com)

[hello@julieramsey.com](mailto:hello@julieramsey.com)

San Francisco, California

## SELECT EXPERIENCE

- Present**  
03/2025  
**WEBSITE & PRODUCT DESIGN INTERN (PART-TIME)**  
**FOR THE LOVE OF (FTLO) TRAVEL**  
 Currently at a global travel agency, I manage daily website optimizations, support creative development, AI-driven rapid prototyping, and maintain standards across design systems.
- 06/2024**  
03/2024  
**MULTIMEDIA JOURNALIST (PART-TIME)**  
**UNIVERSITY of MICHIGAN – SHANGHAI JIAO TONG UNIVERSITY JOINT INSTITUTE (UM-SJTU JI), SHANGHAI, CHINA**  
 Assisting both International Programs and Communications Offices by producing media content that promotes global collaboration.
- 08/2023**  
08/2021  
**GRAPHIC DESIGNER/URBAN PLANNING ASST. (FULL-TIME)**  
**DYETT & BHATIA, OAKLAND, CA**  
 Worked for a national award-winning urban and regional planning company. Projects frequently include large document layout design with high-level graphic, mapping, and photographic content, website upkeep, email campaigns, city project brand identities, public workshops, and providing IT/admin support. Cities I have worked on include: San Diego, Sacramento, Napa Valley, and Oakland.
- 08/2021**  
08/2020  
**PRODUCT MARKETING MANAGER/DESIGNER (FULL-TIME)**  
**MASCOT INTERNATIONAL, INC., BERKELEY, CA**  
 As the sole visual director of this wholesale/retail e-commerce company, my role was to launch a retail website, where I provided all digital content from web design, product photography/videography, copywriting, social media, advertising, and overall brand. I also managed Amazon selling and product optimization.
- 07/2020**  
01/2020  
**DIGITAL CONTENT CREATOR (PART-TIME)**  
**SAMFORD UNIVERSITY, DIVISION I ATHLETICS**  
 Designed print materials for university distribution, directed editorial layout, retouched photos, and illustrated social media graphics and infographics.
- 05/2020**  
04/2019  
**INTERNATIONAL AMBASSADOR & DESIGNER (PART-TIME)**  
**SAMFORD UNIVERSITY, GLOBAL ENGAGEMENT OFFICE**  
 Advocated cross-cultural exchange and education as well as developed graphics for campus-wide programs. During my semester abroad in London (Fall '19), I managed the master-key. On campus, I acted as first-contact for incoming international students, conducting airport pickups, city tours, performing as a liaison, and arranging campus check-in.
- 12/2019**  
09/2019  
**GRAPHIC DESIGN INTERN (PART-TIME)**  
**FOURFEET DESIGN, LONDON, UK**  
 Rebranded client identities with illustration and custom typography. Constructed website content and UX prototypes as well as website banner ads. Mocked up product merchandise for an NBCU movie production.
- 09/2019**  
06/2019  
**GRAPHIC DESIGN INTERN (FULL-TIME)**  
**SYFY NETWORK AT NBCU, NYC**  
 As a summer design intern, my responsibilities included: design ideation and research, formatting of key art for SYFY shows and original movies, creation and design of event merchandise—primarily the execution of print mechanicals for 2019 San Diego Comic Con.

## EDUCATION

- 08/2025**  
08/2024  
**CALIFORNIA COLLEGE of the ARTS**  
**SAN FRANCISCO, CA**  
**MASTER of DESIGN (MDES)**  
 Human-Computer Interaction Design  
 GPA: 4.0
- 07/2024**  
09/2023  
**SHANGHAI JIAO TONG UNIVERSITY, CHINA**  
**MASTER of SCIENCE (MS)**  
 International Industrial Design Engineering (not completed)
- 05/2020**  
08/2016  
**SAMFORD UNIVERSITY, BIRMINGHAM, AL**  
**BACHELOR of FINE ARTS (BFA)**  
 Graphic Design  
 GPA: 3.63/4.0 Cum Laude

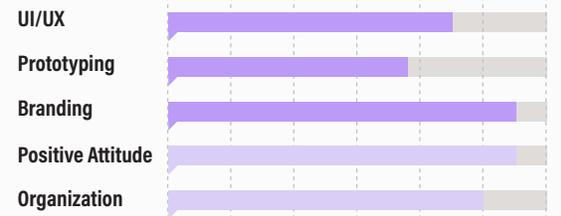
## HONORS & AWARDS

- CALIFORNIA COLLEGE of the ARTS:**  
 Highly competitive Merit Scholarship Award
- SHANGHAI JIAO TONG UNIVERSITY:**  
 Chinese Government Scholarship (awarded full tuition)
- SAMFORD UNIVERSITY:**  
 Student Advisory Arts Council, Dr. Eric L. Motley Scholar Award, Dean's Scholarship/List, Founder's Scholarship, Samford University Academic Scholarship, Friends of Samford Arts Scholarship, Arts in Mission Scholarship, International Ambassador.

## SOFTWARE

Figma, Adobe Creative Suite (Ai, Ps, InD, Lr, Pr, Acrobat), Office 365, Google Suite, Mailchimp, Wordpress, Wix, Shopify, Blender, Amazon Seller Central, and basic Arduino.

## SKILLS



## HOBBIES



been teaching English to kids in China for 5 years now!

[in @jules-ramsey](https://www.linkedin.com/in/jules-ramsey)