



Julie Ramsey

Visual Designer

↳ my portfolio!

🌐 julieramsey.com

✉️ hello@julieramsey.com

📍 San Francisco, California

EXPERIENCE

- Present**
 03/2024
GRAPHIC DESIGNER
UNIVERSITY of MICHIGAN – SHANGHAI JIAO TONG UNIVERSITY JOINT INSTITUTE (UM-SJTU JI), SHANGHAI, CHINA
 Assisting both International Programs and Communications Offices by producing media content that promotes global collaboration.
- 08/2023**
 08/2021
GRAPHIC DESIGNER/URBAN PLANNING ASST.
DYETT & BHATIA, OAKLAND, CA
 Worked for a national award-winning urban and regional planning company. Projects frequently include large document layout design with high-level graphic, mapping, and photographic content, website upkeep, email campaigns, city project brand identities, public workshops, and providing IT/admin support. Cities I have worked on include: San Diego, Sacramento, Napa Valley, and Oakland.
- 08/2021**
 08/2020
PRODUCT MARKETING MANAGER/DESIGNER
MASCOT INTERNATIONAL, INC., BERKELEY, CA
 As the sole visual director of this wholesale/retail e-commerce company, my role was to launch a retail website, where I provided all digital content from web design, product photography/videography, copy-writing, social media, advertising, and overall brand. I also managed Amazon selling and product optimization.
- 07/2020**
 01/2020
DIGITAL CONTENT CREATOR
SAMFORD UNIVERSITY, DIVISION I ATHLETICS
 Designed print materials for university distribution, directed editorial layout, retouched photos, and illustrated social media graphics and infographics.
- 05/2020**
 04/2019
INTERNATIONAL AMBASSADOR & GRAPHIC DESIGNER
SAMFORD UNIVERSITY, GLOBAL ENGAGEMENT OFFICE
 Advocated cross-cultural exchange and education as well as developed graphics for campus-wide programs. During my semester abroad in London (Fall '19), I managed the master-key. On campus, I acted as first-contact for incoming international students, conducting airport pickups, city tours, performing as a liaison, and arranging campus check-in.
- 12/2019**
 09/2019
GRAPHIC DESIGN INTERN
FOURFEET DESIGN, LONDON, UK
 Rebranded client identities with illustration and custom typography. Constructed website content and UX prototypes as well as website banner ads. Mocked up product merchandise for an NBCU movie production.
- 09/2019**
 06/2019
GRAPHIC DESIGN INTERN
SYFY NETWORK AT NBCU, NYC
 As a summer design intern, my responsibilities included: design ideation and research, formatting of key art for SYFY shows and original movies, creation and design of event merchandise—primarily the execution of print mechanicals for 2019 San Diego Comic Con.
- 02/2019**
 04/2018
PLANETARIUM GRAPHIC DESIGNER
SAMFORD UNIVERSITY
 Created marketing emblems, stickers, and event promotional posters. Collaborated with artists on designs and directed community and school telescope tours.

EDUCATION

- Present**
 08/2024
CALIFORNIA COLLEGE of the ARTS SAN FRANCISCO, CA
MASTER of DESIGN (MDES)
 Interaction Design
- 07/2024**
 09/2023
SHANGHAI JIAO TONG UNIVERSITY, CHINA
MASTER of SCIENCE (MS)
 International Industrial Design Engineering (not completed)
- 05/2020**
 08/2016
SAMFORD UNIVERSITY, BIRMINGHAM, AL
BACHELOR of FINE ARTS (BFA)
 Graphic Design
 GPA: 3.63/4.0 Cum Laude

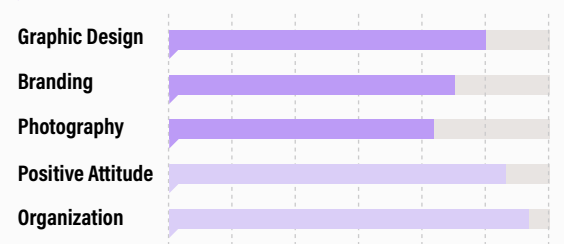
HONORS & AWARDS

SAMFORD UNIVERSITY:
 Student Advisory Arts Council, Dr. Eric L. Motley Scholar Award, Dean's Scholarship/List, Founder's Scholarship, Samford University Academic Scholarship, Friends of Samford Arts Scholarship, Arts in Mission Scholarship, International Ambassador.

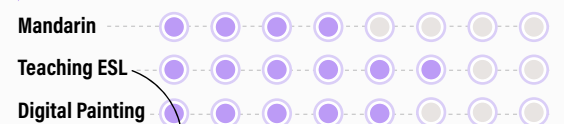
SOFTWARE

Adobe Creative Suite, Office 365, Google Suite, Figma, InVision, Sketch, Wordpress, Shopify, Mailchimp, Amazon Seller Central, as well as basic CSS, HTML, and Blender.

SKILLS



OTHER SKILLS



been teaching English to kids in China for 5 years now!